



# ACTIVENET RESERVATION SYSTEM (THROUGH 11/12/14)

- April 1 “Go live”
- Total permits/reservations issued: 1438
- Online reservations/total permits: 37% (532/1438)
  - Avg. conversion = 30%
- Total customer/org. accounts created: 1,891
- Picnic shelter days reserved: 1,326
  - 860 at Lewisville Park
- Total days reserved all facilities: 2,795
- Picnic shelter hours reserved: 15,912
- Total hours reserved all facilities: 24,254