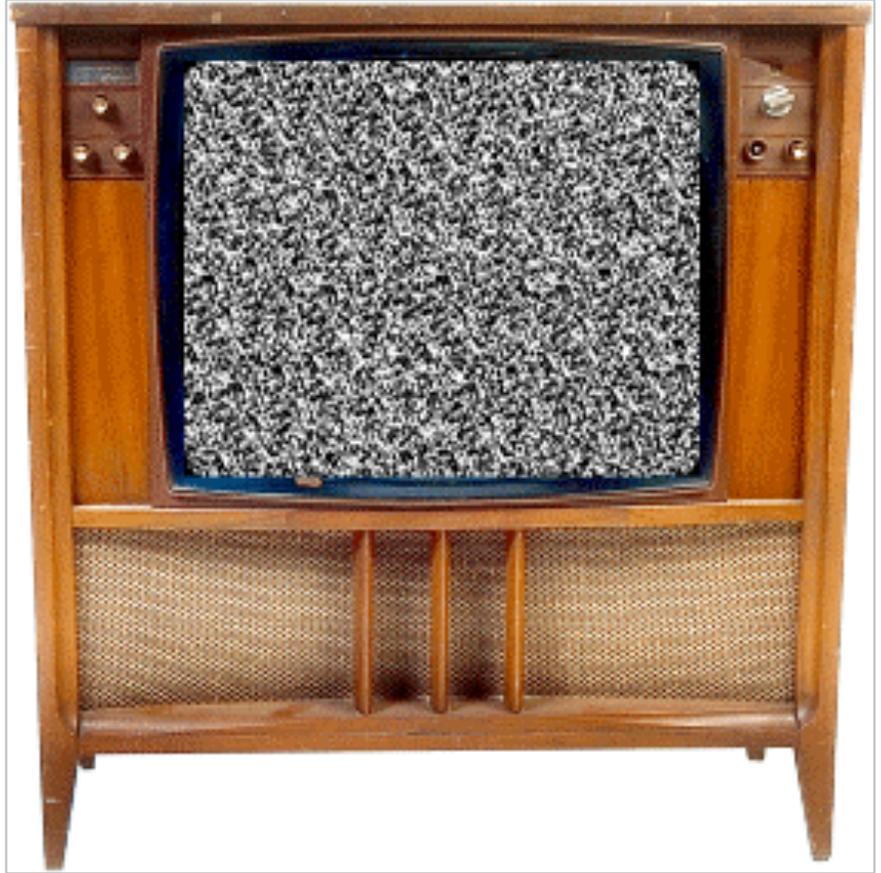




Vancouver Community Access Media

ORCA MANUFACTURING CO., INC.

Trouble



Troubles?



Trouble

Vancouver = secondary market

No locally produced, locally focused content for our local community

Consumers for larger, neighboring, Portland, market

Not creators and consumers of our own local art, culture, narratives, news



Problem



Why is this a problem?

Public = ?

Education = TV ETC

Government = CVTV



$$80,000 \times 2.7 = 184,000$$

Radio

Television

Newspaper

Movies

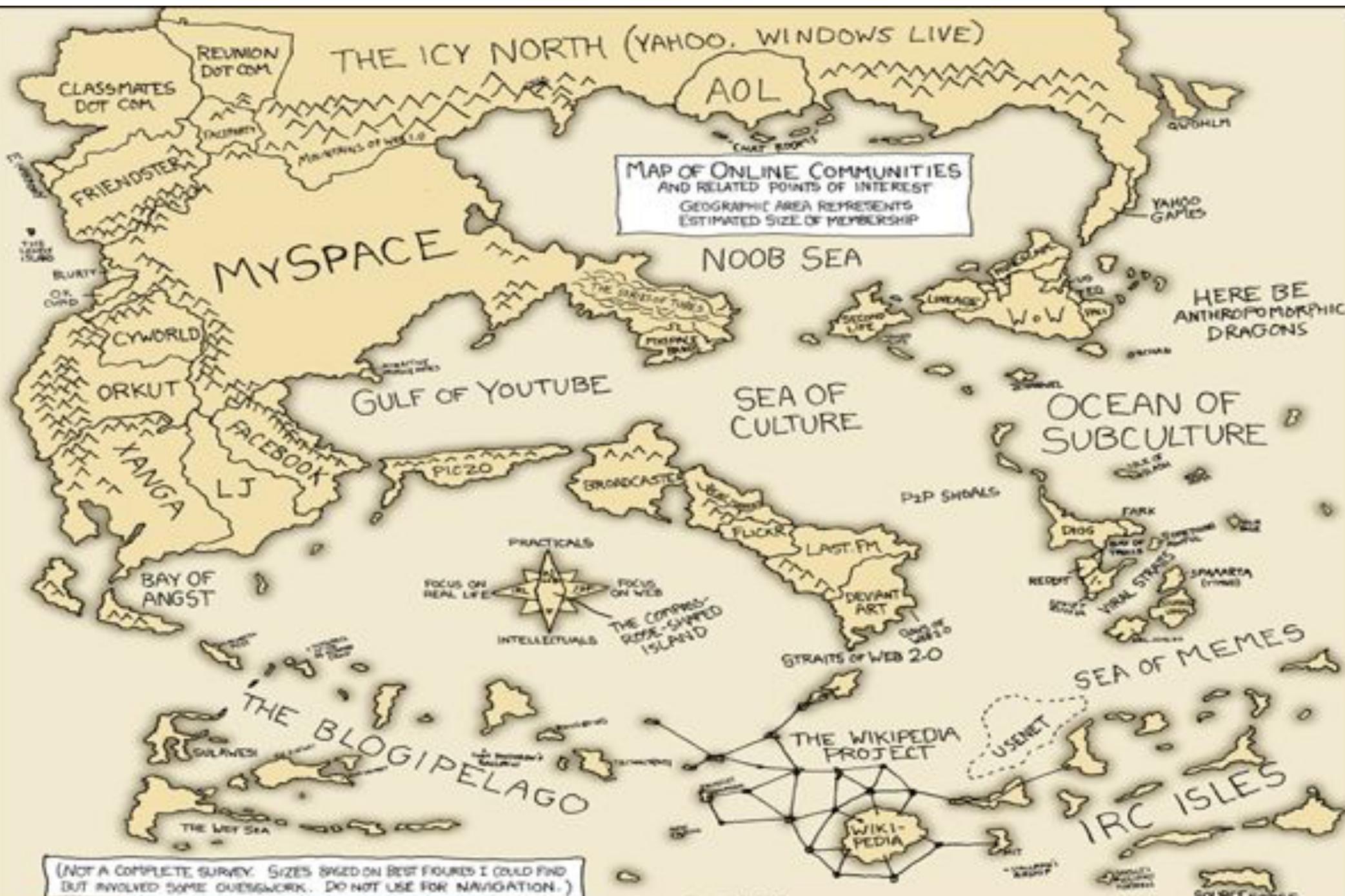
Telephone

Irrelevant.

Nobody cares about these!

Social media is the thing!

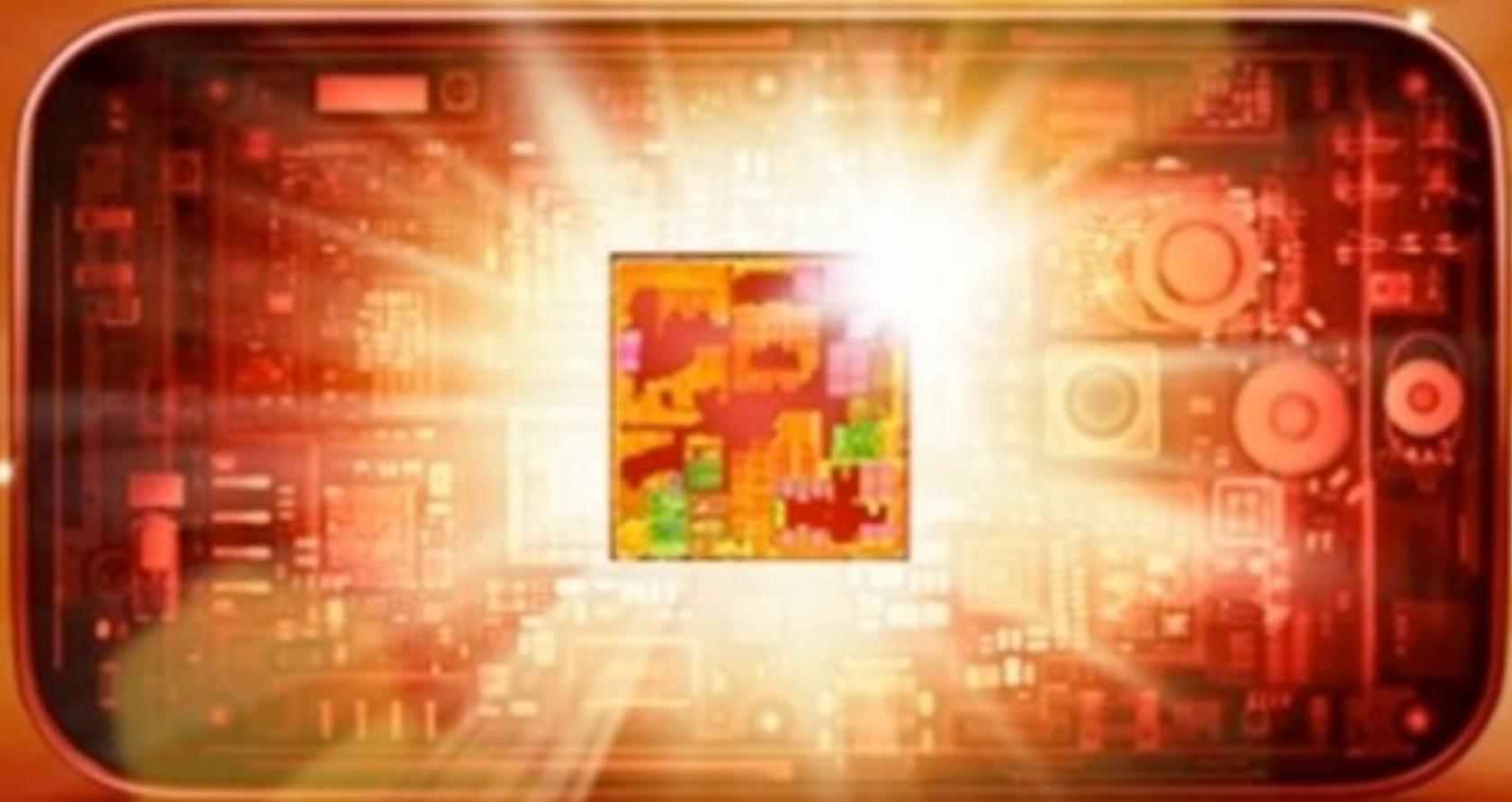




**Technological
Economic
Social or organic
Cultural
Global**



CONVERGENCE





Problem



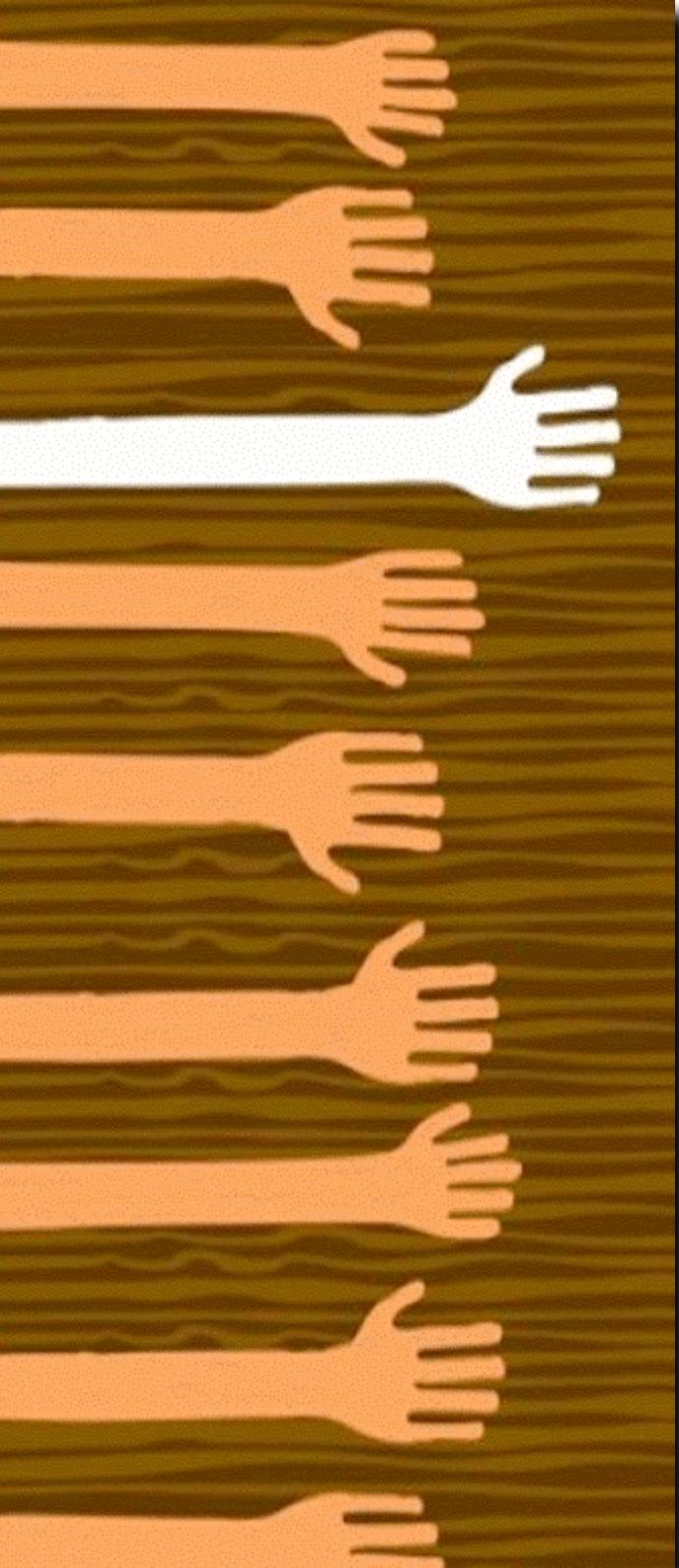


Vancouver Community Access Television



**Locally produced, non-
commercial cable
television programming**

VCAM proposal



Partnerships

Partners



Partners

learn • think • build

the

CMPDC

WWW.DTC-WSUV.ORG/CMPDC

Partners

- **Producing and editing video**
- **Producing and editing digital cinema**
- **Producing and broadcasting television programming**
- **Recording and editing sound**
- **Writing for television, digital film, and other visual forms**
- **Assessing public access television and other media platforms for locally produced and focused communication**
- **Developing and implementing effective content**
- **Preparing locally focused communications for multiple platforms, television, radio, print, and social media, for example**
- **Acquiring computer literacy**

learn • think • build



WASHINGTON STATE



UNIVERSITY

VANCOUVER



Funding Needs



**Operational funding is
essential**



**Three initial, primary
supporting partners**

**Initial \$50K/year
investment**

**Decreasing to zero with
migration to alternate
funding**



**Engaged municipalities
support public access**

Eight in WA; eleven in OR

Many more across country



**Model for requested
support: County**

**With City commitment,
WSUV will match**

**Preliminary support will
encourage other partners**



News & weather
Talk shows
Performances
Education
Civic discussion
PSAs
Sports
Community Events

VCAM: media for, by, and about us

ONLINE
AIR

Vancouver Community Access Media

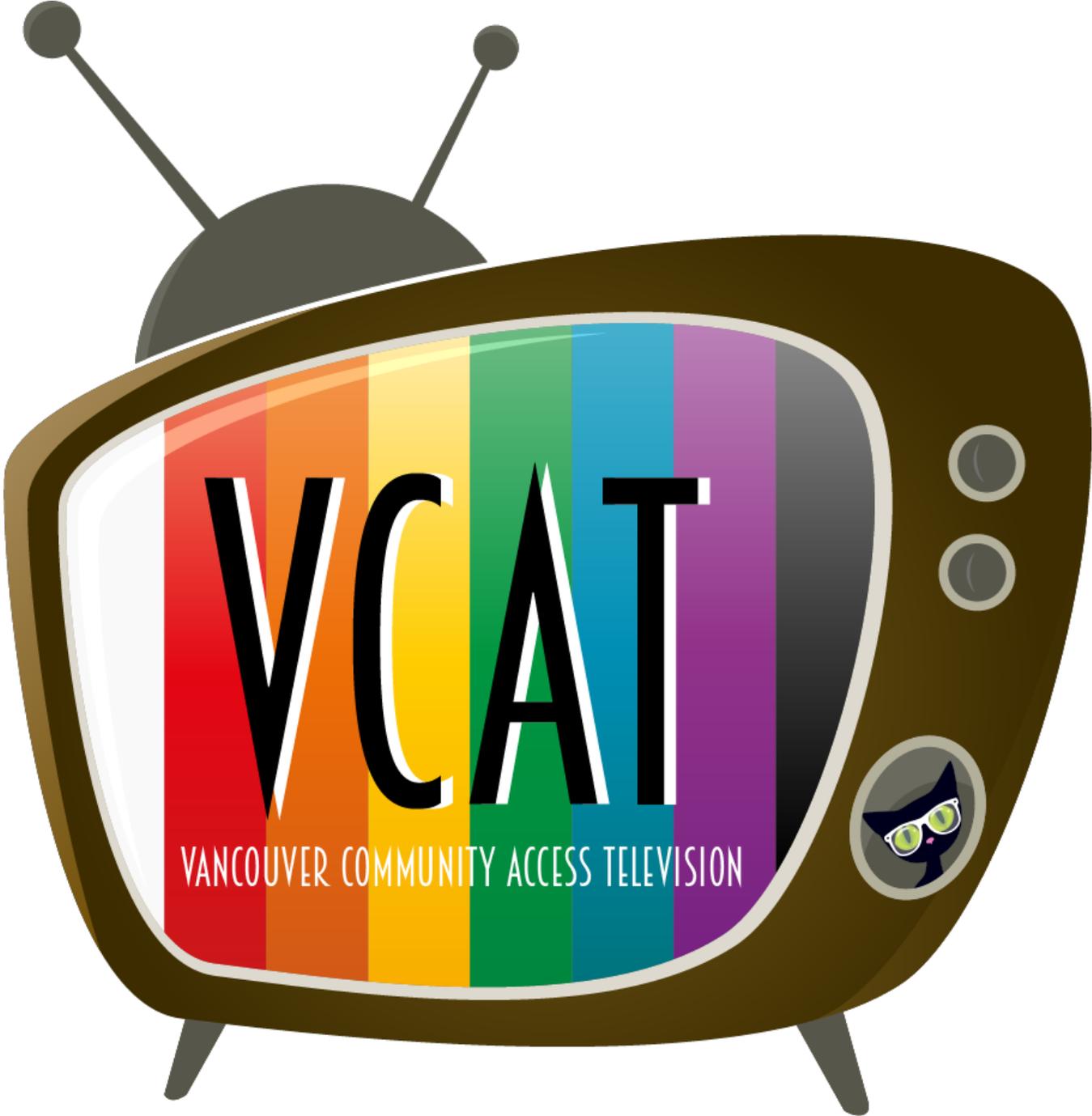


Questions?

Comments?

Opposing viewpoints?





VCAT

VANCOUVER COMMUNITY ACCESS TELEVISION

