

Mass Transportation – Commute Trip Reduction Plan Specific Recommendations

This is a brief summary of some of the recommendations that were created around mass transportation and how Clark County can provide different opportunities for both public and Clark County employees. These recommendations are a part of a twenty-seven page policy report on sustainability the Youth Commission created for the Board of County Commissioners as an assignment they gave us. This summary of our recommendations was created for you, the reader, to review and understand the recommendation around an area that you might be interested in. You can also obtain the full copy of the report by calling Elizabeth Hill at her extension 5133. Having the full report on hand can give you a fuller explanation of our reasoning and process for each recommendation.

Expand Clark County employee opportunities/willingness to use mass transport.

- You need to have availability and reliability. Those are two very important factors when trying to get people to use mass transport.
- You also need to give Clark County employees an opportunity to learn how to use city transportation. By giving them classes on how to ride the bus you will break a fear that most new riders have when first getting on a bus.
 - Clark County could even have some days where designated or non-designated groups of employees could take a half a day workshop where they learn how to take a bus, what buses apply to them, their routes and their stops on a C-TRAN tour.
 - Paid time is suggested to get Clark County employees to *want* to take the tour. This would provide them with a better sense of the bus system, and encourage them to stop driving their cars and hop on a more affordable and environmentally friendly mode of transportation.
 - Maybe even a game, such as a scavenger hunt or relay race between departments could take place with the bus system to get them more familiar with C-TRAN; a sustainable prize could even be given, such as flowers or fluorescent light bulbs.
- The Clark County Youth Commission is aware of Clark County's attempt to get their employees to "bus it" to work through their monthly and daily bus passes, and gives them kudos.

Expand the county employee carpooling system.

- In our discussions there were some Youth Commissioners who had some concerns regarding people getting into cars with other people they don't know. Because not everyone knows their fellow co-workers even if they are in the same department. One solution that we came up with was once you, as a carpooler, were placed with a group of other carpoolers there could be a meet and greet, where you get to know the fellow passengers in the car and in doing so would break the awkwardness in getting into a car filled with people you don't know.
- As an incentive you could give people who carpool and can prove it either a tax break or reduced parking. It would give them a reason to want to carpool.

Reduce the amount of parking spaces.

- In an effort to get people to use other transportation than their cars we thought it would be best to start with Clark County offices and reduce the parking spaces available. With having less space available it sub-consciously alerts the driver that there are other options like carpooling or city bus.

Make it easier to walk and bike.

- Two commonly overlooked means of transportation should not be forgotten, bicycling and walking. If people live close enough to their work they could walk or bike home, but often don't. There could be various reasons for this: they get off work when it's dark; they have to pick up their children; they have to get to appointments during the day; they need to travel quickly between home and work.
- The County's current trip reduction plan addresses some of these issues. But some other ideas could also be considered. Just to name a few; create better or more safer bike lanes and sidewalks, more street lights and providing coupons, discounts, or courses concerning with safety equipment, self-defense courses, and maybe free helmets for bicyclist as they can be expensive.